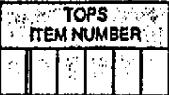


# TOPS NEW PRODUCT INFORMATION FORM

SHADED AREAS - OFFICE USE ONLY

Buyer: **KEN MALECKI**

Date Offered \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

<b>CARTON</b>	<b>PACK</b>	<b>ITEM</b>	<b>VENDOR ITEM NUMBER</b>
TOPS ITEM NUMBER: 	EAN SD MFG UPC CODE ITEM UPC CODE  1 2 3 0 2 3 7 1 3 PRODUCT UPC CODE	(OR) SD PRODUCT 2 3 7 9 9 SUPPRESSED UPC	2 3 7 0 6 CASE UPC

ATTACH SAMPLE OF UPC LABEL TO REVERSE SIDE

BRAND & ITEM		CASE PACK	SIZE ON LABEL	PACKAGE PRIMARY COLOR
<b>MONARCH MENTHOL FULL FLAVOR 83 BOX</b>				
BRAND	ITEM	ITEM DESCRIPTION	PACK	SIZE
				MAST PK INNER PK

WHSE CASE DIMENSIONS (INCHES)			WEIGHT	SHIPPING UNIT DIMENSIONS (INCHES)			WEIGHT	PALLET
1 7 6 2	1 1 6 2	1 3 7	1 9 8	LENGTH	WIDTH	HEIGHT		T1 HI
LENGTH	WIDTH	HEIGHT						

ITEM DIMENSIONS (INCHES)			ITEM	FAMILY	FAMILY	ADJUSTED CUBE WEIGHT
HEIGHT	WIDTH	DEPTH	ITEM COLOR SHAPE	CODE 1	CODE 2	

Company/Representative: **R.J. REYNOLDS TOBACCO CO. / BRUCE COOK** Phone: (315) 463-1972

Tops Vendor No: \_\_\_\_\_ (New Vendors - Fill out New Vendor Section on Back of Form)  
Vendor Change - Fill Out New Vendor/Change Section on Back of Form

PURCHASE UNIT CODE:  Cases  Each  Dozens  Shipper  Module

PO	MFG. LIST	PURCH. ALLOW	NEW DEAL ALLOW	ADVERTISE ALLOW	ROTO ALLOW	SLOT ALLOW	OTHER	% OF DEAL	BUY DATES	ADVERTISING DATES	NET COST

NET UNIT COST	SUGGESTED RETAIL PRICE	PROFIT %	PO	MFG. LIST DELIVERED	TOTAL ALLOWANCES	WHSE COST	PO	WHSE SELL	PO	BEVERAGE DEPOSIT
\$8.49	FOR									

Liability Insurance Amount: \_\_\_\_\_

Stock Protection Policy - Wholesale: \_\_\_\_\_

Retail: \_\_\_\_\_

Sale Guarantee Policy: **YES**

Mfg. Code Dating: **ALPHABETICAL**

Introductory Offer & Dates: \_\_\_\_\_

TSN: \_\_\_\_\_ - Demo's, Number or Dollars: \_\_\_\_\_ Weekly Movement: \_\_\_\_\_

Next Deal %: \_\_\_\_\_ Buy Dates: \_\_\_\_\_

Media Ad Dates and Areas: \_\_\_\_\_

Buyer/Merchandiser Comments: \_\_\_\_\_

51860  
3809


**TOPS** NEW PRODUCT INFORMATION FORM

SHADED AREAS - OFFICE USE ONLY

 Buyer: **KEN MALECKI**

 Date Offered / /

CARTON				PACK			
TOPS ITEM NUMBER	EAN	SD	MFG UPC CODE	ITEM UPC CODE	SD	PRODUCT	ITEM
			1 2 3 0 0 3 3 4 1 3	(OR)	3 3 4 9 9	SUPPRESSED UPC	3 3 4 0 6
			PRODUCT UPC CODE			CASE UPC	

ATTACH SAMPLE OF UPC LABEL TO REVERSE SIDE

BRAND & ITEM		ITEM DESCRIPTION	CASE PACK	SIZE ON LABEL	PACKAGE PRIMARY COLOR
<b>MONARCH MENTHOL LIGHT 83 BOX</b>					
BRAND	ITEM	ITEM DESCRIPTION	PACK	SIZE	MAST PK INNER PK
MONARCH	MENTHOL LIGHT 83 BOX				

1156	1162	WHSE CASE DIMENSIONS (INCHES)	WEIGHT	SHIPPING UNIT DIMENSIONS (INCHES)	WEIGHT	PALLET
1 7 6 2	1 1 6 2	1 3 7	1 9 8	LENGTH	WIDTH	HEIGHT
LENGTH	WIDTH	HEIGHT				T1 H1

Wrong	Wrong	ITEM DIMENSIONS (INCHES)	ITEM	FAMILY	FAMILY	ADJUSTED CUBE WEIGHT
HEIGHT	WIDTH	DEPTH	COLOR SHAPE	CODE 1	CODE 2	

 Company/Representative: **R. J. REYNOLDS TOBACCO CO. / BRUCE COOK** Phone: **(315) 463 - 1972**

 Tops Vendor No: \_\_\_\_\_ (New Vendors - Fill out New Vendor Section on Back of Form)  
 Vendor Change - Fill Out New Vendor/Change Section on Back of Form

 PURCHASE UNIT CODE-  Cases  Each  Dozens  Shipper  Module

P.O.	MFG. LIST	PURCH. ALLOW	NEW DEAL ALLOW	ADVERTISE ALLOW	ROTO ALLOW	SLOT ALLOW	OTHER	% OF DEAL	BUY DATES	ADVERTISING DATES	NET COST

NET UNIT COST	SUGGESTED RETAIL PRICE	PROFIT %	P.O.	MFG. LIST DELIVERED	TOTAL ALLOWANCES	WHSE COST	P.O.	WHSE SELL	P.O.	BEVERAGE DEPOSIT
\$8.49	F	R								

Liability Insurance Amount: \_\_\_\_\_

Stock Protection Policy - Wholesale: \_\_\_\_\_

 Sale Guarantee Policy: **YES**

 Mfg. Code Dating: **ALPHABETICAL**

Introductory Offer &amp; Dates: \_\_\_\_\_

TSN: \_\_\_\_\_ Demo's, Number or Dollars: \_\_\_\_\_ Weekly Movement: \_\_\_\_\_

Next Deal %: \_\_\_\_\_ Buy Dates: \_\_\_\_\_

Media Ad Dates and Areas: \_\_\_\_\_

51860 3810

## MONARCH UPC NUMBERS (CARTONS)

DO NOT REPRODUCE ON COPY MACHINE  
BAR CODES SUBJECT TO DISTORTION

STYLE	UPC NO. 85'S
MENTHOL BOX	MONARCH M BX 85 CTN  0 12300 23713 0
MENTHOL BOX	MONARCH M BX 85 CTN  0 12300 23713 0
MENTHOL LIGHTS BOX	MONARCH M LT BX 85 CTN  0 12300 33413 6
MENTHOL LIGHTS BOX	MONARCH M LT BX 85 CTN  0 12300 33413 6

51860 3811